DAVIES



Justin D. Vineberg
Partner

Office
Montréal

Tel
514.841.6533

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jvineberg@dwpv.com

Expertise
Mergers and Acquisitions
Corporate
Family Office
Retail
Life Sciences

Bar Admissions
Québec, 1998

Justin brings a creative, solution-oriented approach to his client's transactions.

Justin's clients – primarily venture capitalists, private equity funds, ambitious entrepreneurs and large Canadian, American and international enterprises – are from diverse sectors. They turn to him for his insightful advice and extensive expertise in structuring and negotiating mergers and acquisitions, divestitures, private placements, shareholders agreements and joint ventures in Canada and abroad.

He regularly advises foreign companies looking to do business in Canada as well as Canadian companies on issues such as product development, strategic alliances, distributions, collaborations and licensing. Justin has significant experience in advising Canadian and international retailers.

Justin is a member of the firm's Management Committee and for over 10 years was the Chair of the Montréal Student Committee. Justin is a director of Claridge Inc.

Representative Work

LiveBarn Inc.
Acted for **LiveBarn Inc.**, a Montréal-based Canadian streaming service specializing in amateur and youth sports broadcasts across the United States and Canada, in its sale to GTCR LLC, a Chicago-based private equity firm.

The Bidvest Group Limited
Acted for **The Bidvest Group Limited**, a South African publicly-traded company, in its acquisition of 100% of Citron Hygiene LP, a provider of washroom hygiene products and services in the U.S., Canada and UK, from Birch Hill Equity Partners and other investors.

Viking Global Investors LP
Acted for funds affiliated with **Viking Global Investors LP** in their acquisition of a minority stake in Valsoft Corporation Inc., whose business involves the acquisition and growth of vertical software businesses that provide mission-critical solutions to their clients.

Haven Interactive Studios Inc.
Acted as Canadian counsel for **Haven Entertainment Studios Inc.**, Montréal-based video game studio, in its sale to a wholly owned subsidiary of Sony Interactive Entertainment LLC.

Moose International Inc.
Acted for **Moose International Inc.** in the sale of the Moose Knuckles business to a consortium of investors led by Cathay Capital.

Omnitrans Inc.
Acted for **Omnitrans Inc.**, a leading Canadian freight forwarding and customs brokerage firm headquartered in Montreal, in its sale of 100% equity to Fastfrate Group, one of Canada's largest privately held transportation and supply chain providers.

S.A. Jarislowsky Investments Inc.
Acted for **Stephen A. Jarislowsky** in the $1 billion sale of Jarislowsky Fraser Limited, a leading independent investment firm, to Scotiabank.

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CDW LLC
Acted as Canadian counsel for **CDW LLC** in its acquisition of Sirius Computer Solutions, Inc., for a purchase price of US$2.5 billion.

ASEQ Studentcare
Acted for the shareholders of **ASEQ Studentcare** in the sale of a 100% interest to People Corporation.

Nelmar Group
Acted for **the shareholders of Nelmar Security Packing Systems Inc., Plastixx Extrusion Technologies Inc. and Plastixx FFS Technologies Inc.** in the sale of their 100% interest to Balcan Plastics Ltd., a subsidiary of BDT Capital Partners.

Labsurface
Acted for the shareholders of **Labsurface**, a specialty epoxy coatings provider for commercial, industrial, and laboratory flooring, in the sale of a minority interest to Idealist Capital.

CDW LLC
Acted as Canadian counsel for **CDW LLC** in its US$525-million acquisition of Lovelytics, a leading global data and AI services firm.

LiveBarn Inc.
Acted for **LiveBarn Inc.**, a Canadian streaming service provider headquartered in Montréal, Québec, that specializes in Live and On Demand online broadcasts of amateur and youth sports from venue locations across the United States and Canada, in connection with its Series D round of equity financing.

National Tire Distributors
Acted for **National Tire Distributors**, the Canadian subsidiary of American Tire Distributors, in its sale to Groupe Touchette Inc.

Psycho Bunny Inc.
Acted for **Psycho Bunny Inc.**, an affiliate of Thread Collective Inc., in connection with a transaction whereby Thread Collective Inc. transferred to Psycho Bunny Inc. all of its assets relating to its Psycho Bunny business and the subsequent investment by The BB Family International Trust in Psycho Bunny Inc.

The Aaron’s Company, Inc.
Acted for **The Aaron’s Company, Inc,** in its sale to IQVentures Holdings, LLC in an all cash transaction valuing Aaron’s at approximately US$504 million.

Viking Global Investors LP
Acted for **Viking Global Investors LP** in its investment in Valsoft Corporation Inc. part of Valsoft’s US$150-million equity financing round led by Portage Capital Solutions Fund I LP and other investors.

Novum Legal Inc.
Acted for the shareholders of **Novum Legal** in the sale of their interest in Novum.

Canopy Growth Corporation
Acted for **Canopy Growth Corporation** in its acquisition of a majority stake in BioSteel Sports Nutrition Inc., a leading producer of sports nutrition products.

Honeywell Limited
Acted for **Honeywell Limited** in connection with its acquisition of Iris Systems Inc., a

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world leader in flame monitoring systems.

Locemia Solutions ULC

Acted for **Locemia Solutions ULC** in connection with the acquisition by Eli Lilly and Company of substantially all of Locemia's assets associated with the research and commercialization of the first needle-free rescue treatment of severe hypoglycemia.

Basic Resources, Inc.

Acted for **Basic Resources, Inc.** in its US$160-million acquisition of the Warners, Olga and True & Co businesses from the fashion conglomerate PVH Corp.

Cordis-X

Acted for **Cordis-X**, the lead investor in the C$34-million Series A funding round by Puzzle Medical Devices Inc., a medical device company specializing in the development of a minimally invasive long-term hemodynamic transcatheter pump.

Amzak Health LLC and Lumira Ventures

Acted for **Amzak Health and Lumira Ventures** in connection with a US$16.5-million Series A funding round for Sound Blade Medical Inc., a medical device company developing handheld ultrasound-guided histotripsy technology.

RelationShop Inc.

Acted as Canadian counsel for **RelationShop Inc.** in its acquisition of all of the issued and outstanding shares of Mercatus Technologies, a leading provider of eCommerce solutions for regional grocers and independents.

Potentia Renewables Inc.

Acted for **Potentia Renewables Inc.** in its sale of all of the issued and outstanding shares of Emerald Solar Energy SRL, owner of an operational solar project named Canoa 1 located in the Barahona Province, Dominican Republic, to Polaris Infrastructure Inc.

JAM Industries Ltd.

Acted for the shareholders of **JAM Industries Ltd.** in the sale of its majority interest to DCC Technology Holdings Canada Inc., a subsidiary of DCC plc.

Thinking Capital Financial Corporation

Acted for the shareholders of **Thinking Capital Financial Corporation**, a leading financial technology company that provides financing to small and medium-size enterprises across Canada, in connection with the sale of an interest to Torquest Partners.

Media Experts M.H.S. Inc.

Acted for the shareholders of **Media Experts M.H.S. Inc.** in connection with a sale of a majority interest to Interpublic Group of Companies Canada, Inc.

Power Energy Eagle Creek, LLP

Acted for a joint venture of **Power Energy Corporation**, a subsidiary of Power Corporation of Canada, and **Claridge Inc**. in the sale of their majority interest in Eagle Creek Renewable Energy, LLC, an operator of 63 hydropower facilities in the United States, representing 216 MW of capacity.

XCCommerce Inc.

Acted for **XCCommerce Inc.**, a software development and implementation company that specializes in retail-specific solutions, in its sale to Otimo Retail Inc.

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C&C Packing Inc.

Acted for **C&C Packing Inc.** and its affiliate, **Premier Meat Packers (2009) Inc.**, leaders in the supply of fresh and frozen meat products across central and eastern Canada, in connection with the sale of their business to a subsidiary of Premium Brands Holdings Corporation, a Canadian public company.

A.M.G. Medical Inc.

Acted for **A.M.G. Medical Inc.**, a leading manufacturer and distributor of home healthcare and medical professional products, in connection with the sale of its DME brand portfolio of mobility and bathroom safety products to a subsidiary of Drive DeVilbiss Healthcare.

Power Energy Corporation

Acted for **Power Energy Corporation,** a subsidiary of Power Corporation of Canada, in its investment in the Lion Electric Company.

Warner Media, LLC

Acted for **Warner Media, LLC** in its indirect acquisition, by way of plan of arrangement, of all of the issued and outstanding shares of You i Labs Inc., a leading provider of cross-platform development tools for television and media companies.

Thread Collective Inc.

Acted for **Thread Collective Inc.** in their acquisition of all issued and outstanding shares of 9167200 Canada Inc. (dba Kanuk), from the founder and Champlain Financial Corporation. Kanuk is a Montreal-based manufacturer and retail brand known for cold-weather apparel and winter coats, boasting an international reputation.

Cimpl Inc.

Acted on behalf of **Cimpl Inc.**, a leading cloud-based telecom expense management platform, in its sale to Upland Software, Inc., a publicly traded company based in Austin, Texas.

Joseph Ribkoff Inc.

Acted for a principal shareholder in the sale of **Joseph Ribkoff Inc.** to a group of investors led by Novacap Industries and Fonds de solidarité des travailleurs du Québec (F.T.Q.).

Time Inc.

Acted as Canadian counsel for **Time Inc.** in its acquisition of QSP, Inc., in the United States, and Quality Service Products Inc., in Canada, from The Readers Digest Association Inc. in a transaction valued at US$110 million.

Time Warner Inc.

Acted as counsel for **Time Warner Inc.** in connection with an equity financing of You i Labs Inc.

Brivia Group

Acted for **Brivia Group** in the development and financing of NEST Condos, an 11-storey building in downtown Montréal offering 97 residential condominiums and commercial spaces.

Mill Road Capital, L.P.

Acted for U.S.-based private equity firm **Mill Road Capital, L.P.** in its successful "white knight" bid for Cossette Inc. for approximately $134 million.

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Corob North America, Inc.

Acted for **Corob North America, Inc.** in its acquisition of all the shares of Novaflow Systems Inc., a world leader in the design and manufacturing of automated dispensing and batching systems.

Grafton-Fraser Inc.

Acted for **Grafton-Fraser Inc.**, the owner and operator of Tip Top Tailors, in its acquisition, through a wholly owned subsidiary, of the Canadian retail assets of Jones Apparel (Canada) Ltd., a women's apparel retailer of the Jones New York brand.

Gordon Brothers Merchant Partners LLC

Acted for **Gordon Brothers Merchant Partners LLC**, a private equity fund, in its acquisition of a significant interest in Les Produits Aromatiques Clair de Lune Inc.

The Sherwin-Williams Company

Acted for **The Sherwin-Williams Company**, a global leader in the coatings industry, in its acquisition of AquaSurTech, which primarily manufactures and distributes industrial coatings and related products.

Recochem Group Inc.

Acted for the majority shareholders of **Recochem Inc.**, a leading producer, formulator and marketer of specialty consumer and industrial chemical products in connection with the sale of their interest to Swander Pace Capital, a US based private equity firm.

G.I. Sportz Inc.

Acted for **G.I. Sportz Inc.** in connection with the acquisition of Tippmann Sports, LLC, a leading manufacturer and distributor of markers and goggles for the paintball, airsoft and laser tag industries.

Power Energy Corporation

Acted for **Power Energy Corporation,** a subsidiary of Power Corporation, in connection with its investment in Potentia Solar Inc., an independent power producer in Ontario generating electricity through solar-powered energy systems. The other shareholders of Potentia Solar Inc. are MKB Solar Rooftops Inc., an affiliate of MacKinnon, Bennett & Co. and Conundrum Capital Group.

The Aldo Group Inc.

Acted for the **Aldo Group Inc.** in connection with a multi-year development and service agreement whereby Aldo Group will design and produce exclusive footwear products to be sold at Kohl's under select private labels.

BELLUS Health Inc.

Acted for **BELLUS Health Inc**. in the negotiation of agreements pursuant to which a subsidiary of Celtic Therapeutics will acquire and license worldwide rights related to the Phase III investigational product candidate KIACTA (for the treatment of AA Amyloidosis).

Double-Take Software Canada Inc.

Acted as Canadian counsel for **Double-Take Software Inc.** in its acquisition of emBoot Inc.

Recognitions

Chambers Global
Corporate/M&A

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Chambers Canada
Corporate/Commercial: Québec

Lexpert 500 Cross Border
Corporate Mid-Market; Mergers & Acquisitions

Lexpert Special Edition
Finance; M&A; Technology

Lexpert (CLLD)
Corporate Mid-Market; Mergers and Acquisitions
Most Frequently Recommended

Lexpert (CLLD)
Corporate Commercial Law; Private Equity

Best Lawyers Canada
Corporate Law; Mergers and Acquisitions Law; Leveraged Buyouts and Private Equity Law; Technology Law

Lexpert Rising Stars
Leading Lawyers 40 and Under

Federation CJA
Gertrude & Henry Plotnick Young Leadership Award

Insights

Davies Lawyers Recognized by *Best Lawyers*
Sep 3, 2026

Lexpert Recognizes Davies' Technology Expertise
Jun 5, 2026

Lexpert Recognizes Davies' Finance Expertise
Apr 15, 2026

Lexpert Recognizes Davies' M&A Expertise
Apr 15, 2026

LiveBarn Acquired by GTCR
Mar 25, 2026

Lexpert Affirms Davies' Position as a Leading Firm
Mar 17, 2026

Lexpert 500 Guide Recognizes Davies
Jan 14, 2026

Lexpert Special Edition Recognizes Davies' Expertise in Technology
Jun 4, 2025

Lexpert Special Edition Recognizes Davies' Expertise in Finance
Apr 16, 2025

Lexpert Special Edition Recognizes Davies' Expertise in M&A
Apr 16, 2025

Overhaul of Québec Legislation Concerning Publicity Contests
Nov 28, 2023

Fourteen Davies Lawyers Named Energy Leaders

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Oct 1, 2021

Nine Davies Lawyers Recognized as Leaders in Health Sciences
Jun 10, 2021

Ten Davies Partners Recognized as Technology Leaders
Feb 19, 2021

Education

McGill University, BCL/LLB (Gold Medallist), 1997
McGill University, BComm, 1993

Bar Admissions

Québec, 1998

Community Involvement

American Bar Association, Mergers & Acquisitions Committee, former vice-chair
American Bar Association, Private Equity Committee, former chair
Federation CJA, former Board member, secretary and Governance Committee chair
Federation CJA, Lead Gifts and Major Gifts Committees
Jewish Chamber of Commerce, former chair
Breakthrough T1D (formerly Juvenile Diabetes Research Foundation), Board Member, Lead Gifts Committee, DIA-BEAT-IT Gala Committee
Sir Mortimer B. Davis Jewish General Hospital Foundation, Governance Committee

Teaching Engagements

Justin has lectured on venture capital at McGill University Faculty of Law.

Board Memberships

Breakthrough T1D (formerly Juvenile Diabetes Research Foundation (Canada)), National Board Member
Sir Mortimer B. Davis Jewish General Hospital Foundation, trustee

Professional Affiliations

International Bar Association