DAVIES



Celine Gilmore
Chief Marketing Officer

Office
Toronto

Tel
416.367.6928

Email
cgilmore@dwpv.com

"The key to delivering exceptional value lies in truly understanding our clients, their businesses and the opportunities in their industries. My goal is to harness innovation, insight and operational excellence to elevate every facet of the client experience."

As Chief Marketing Officer, Celine draws on more than 25 years of experience to shape and execute the firm's marketing, brand and communications strategy. She works closely with leadership and partners to align marketing initiatives with the strategic vision, leveraging data-driven insights and competitive intelligence to drive growth. Creative and forward-thinking, Celine champions automation, process improvement and the adoption of practical technologies that enhance efficiency and elevate service standards.

A recognized leader in marketing operations and client development, Celine empowers a multidisciplinary team to deliver tailored, client-focused solutions that unlock the full potential of legal marketing. Her commitment to continuous learning and innovation ensures Davies remains at the forefront of the industry, consistently delivering measurable results and outstanding value to clients.

External Engagements

Speaking Engagement
Legal Marketing Association, LMA Canada Conference, "AI Debate: Build vs Buy"; Toronto, ON
Nov 2, 2026

Speaking Engagement
Legal Marketing Association, LMA Annual Conference, Fishbowl Peer Exchange, "How Human Talent and Smarter Tech are Redefining Law Firm Growth"; New Orleans, LA
Apr 20, 2026

Speaking Engagement
Inside Practice, "Using Data to Place Your Chips: Strategic Focus for Smarter Growth"; Chicago, IL
Nov 5, 2025

Speaking Engagement
Sitecore Symposium, "More than a Migration: Brand, Experience, and XM Cloud at Davies"; Orlando, FL
Nov 4, 2025

Speaking Engagement
Legal Marketing Association, "2024 Legal Marketing Technology Ecosystem Insights"; Online
Sep 26, 2024

Speaking Engagement
Legal Marketing Association, LMA Annual Conference, "How are Law Firm and Marketing Leaders Aligning To Drive Success?"; Hollywood, CA
Apr 24, 2023

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Speaking Engagement
Legal Marketing Association, LMA Canada Conference, "LMA Canada Conference: Have We Finally Reached the Tipping Point for Success in Legal CRM?"; Toronto, ON
Nov 14, 2018

Education

University of Waterloo, BMath (Honours Business Administration Option/Systems Management – Co-operative Program)

Community Involvement

Legal Marketing Association Canada Regional Governing Board, President-Elect

Board Memberships

Legal Marketing Association Canada Regional Governing Board, former Director-at-Large, Programming
The Law Office Management Association, former Marketing Special Interest Group leader