DAVIES



Alisa McMaster
Partner

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Expertise
Litigation

Bar Admissions
Ontario, 2019
Alberta, 2025

Clients rely on Alisa's diligent, practical and strategic approach to delivering legal advice across all areas of dispute resolution.

Alisa's practice is focused on complex commercial litigation for leading Canadian and multinational companies and high-net-worth families, handling high-stakes matters across diverse industries. Her experience also includes competition litigation, insolvency and restructuring disputes, as well as proceedings before provincial securities commissions. Alisa has developed a reputation for being highly responsive and knowledgeable.

Representative Work

Google LLC

Defending **Google LLC** and **Google Canada Corporation** in claims launched by the Canadian Competition Bureau alleging abuse of dominance in the digital display advertising technology, or "ad tech", industry. As part of its defence, Google challenged as unconstitutional the Bureau's demand for a penalty potentially compelling the payment of a financial penalty of up to 3% of Google's worldwide gross revenues.

Continental Casualty Company

Successfully defended **Continental Casualty Company (CNA)** in the Ontario Superior Court of Justice in a class action in which billions of dollars of claims were asserted by or on behalf of thousands of businesses throughout Canada for business interruption coverage arising from the COVID-19 pandemic. This matter was decided by a Justice of the Commercial List in early June 2023 in favour of CNA and other insurers following a multi-week common issues trial. This is the first case to determine authoritatively at trial in Canada that the SARS-CoV-2 virus does not cause "physical loss or damage to property", and that mere loss of use of property resulting from the COVID-19 pandemic does not trigger coverage under ordinary commercial property insurance policies. This decision was named one of the top 10 business decisions of 2024 by *Law360 Canada*.

Legion Partners Asset Management

Acted for U.S. activist shareholder **Legion Partners Asset Management** in connection with its campaign for operational change and board seats on the board of Primo Water Corporation, a TSX-NYSE listed pure-play water solutions provider in North America and Europe. Legion's campaign included the commencement by Legion of an oppression Application in the Superior Court of Ontario concerning the legality of Primo's Advance Notice By-Laws. It culminated in an agreement to appoint two Legion nominees to the Primo board and Primo agreeing to adopt certain corporate governance enhancements, including changes to its advance notice bylaw provisions.

Shaw Communications Inc.

Successfully acted for **Shaw Communications** in landmark trial and appellate proceedings in which the Government of Canada challenged the company's C$26-billion merger with Rogers Communications, the largest contested merger case ever heard in this country. This case was named the #1 business decision of 2023 by *Law360 Canada* and one of *Lexpert*'s Top 10 Business Decisions of 2023.

Confidential client

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Acted for the **claimant** in a C$1.1-billion ICC arbitration regarding a major Canadian infrastructure project.

Ralph Reichmann

Acted as lead counsel for **Ralph Reichmann**, the patriarch of a wealthy and successful Canadian family, in defending claims against him and his wife brought by his son, Abraham Reichmann, in relation to events that span over 40 years and concern, among other things, oppression and breaches of fiduciary duties in relation to notable family-owned enterprises and numerous trusts.

TransAlta Corporation

Acted for **TransAlta Corporation** in defending an oppression action brought by Mangrove Partners, a minority shareholder. Mangrove sought to set aside a $750-million strategic transaction entered into between TransAlta and Brookfield Renewable Partners.

Willoughby Asset Management Inc.

Acted for Willoughby Asset Management Inc., a large unitholder, in connection with **Bridging Finance Inc.**'s court-appointed receivership proceedings amidst allegations of fraud and misconduct.

Recognitions

Best Lawyers Canada
Corporate and Commercial Litigation
Ones to Watch

Law360 Canada
Top Business Decisions
2023, 2024

Benchmark Canada Awards
Impact Case of the Year
2023

Canadian Law Awards
Commercial Litigation Team of the Year
2023

Chambers Canada
Litigation, General Commercial Department: Nationwide and Ontario
Band 1

Insights

Davies Lawyers Recognized by *Best Lawyers*
Sep 3, 2026

Education

University of Toronto, JD, 2018
McGill University, BA (Hons) (Dean’s Honour List), 2015

Bar Admissions

Ontario, 2019
Alberta, 2025