



Laurence Jolicoeur
Associate

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Expertise
Employment, Labour and Executive
Compensation

Bar Admissions
Québec, 2020

Laurence is developing a broad labour and employment law practice.

She has assisted clients on a range of labour matters, including employment contracts, labour standards, collective agreements as well as human rights. She has also reviewed corporate policies and participated in the preparation of cases heard before civil and administrative courts.

REPRESENTATIVE WORK

Integrated Media Company

Acted for Integrated Media Company, a TPG platform dedicated to the new media ecosystem, in its C\$147.5-million acquisition of Toon Boom Animation Inc., an Emmy® Award-winning Montreal-based animation software company, from Nelvana Limited, a subsidiary of Corus Entertainment Inc.

Lakeside Book Company

Acted for Lakeside Book Company, a portfolio company of Atlas Holdings, in its acquisition of Marquis Books.

Aptum Technologies

Acted for DigitalBridge, a global digital infrastructure investment firm, in its portfolio company Aptum Technologies' acquisition of CloudOps, a cloud consulting, managed services and software company.

Interfor Corporation

Acted for Interfor Corporation in its acquisition for over C\$325-million of 100% of the equity interests of Kilmer Group-backed Chaleur Forest Products entities.

SPS Commerce, Inc.

Acted for SPS Commerce, Inc., an American retail cloud services company, in its US\$49-million acquisition of InterTrade Systems Inc., a Canadian SaaS commerce technology solutions company, from mdm commerce inc.

INSIGHTS

Doing Business in Canada 2023, contributor
Nov. 14, 2023

EDUCATION

Université de Sherbrooke, MBA, 2019
Université de Sherbrooke, LLB (Coop Program) (Dean's List), 2019