



Katie Donaldson

Director, Events and Sponsorships

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“We aim to collaborate and coordinate across all organizational levels and among various stakeholders to consistently deliver high-caliber experiences that reflect Davies’ values and standing in the legal profession.”

With over 15 years as a leader in the industry, Katie is focused on promoting innovation, enhancing engagement and encouraging learning and development. She has experience with sponsorship activation, contract negotiations and managing award-winning teams and high-profile events – both domestically and globally.

Prior to joining Davies, Katie was head of events at a large-scale European advocacy organization in the financial sector, a role that was based out of London, England.

EDUCATION

Wilfred Laurier University, BA (Communication Studies & Business Administration), 2007

PROFESSIONAL AFFILIATIONS

The Legal Marketing Association (Toronto Chapter)
Meeting Planners International

BOARD MEMBERSHIPS

The Toronto Legal Office Event Planners Association, Chair
The Law Office Management Association, Conference Chair (2021)

COMMUNITY INVOLVEMENT

The Legal Marketing Association (Toronto Chapter), Well-Being Committee