

**Ivana Gotzeva**

Partner, Knowledge Management  
and Pricing

**Office**

Toronto

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igotzeva@dwpv.com

**Bar Admissions**

Ontario, 2002

“Clients expect value and efficiency from our lawyers. They in turn demand the highest quality work of themselves and each other. Our team’s role is to create efficient access to our lawyers’ collective best thinking. We aim to reduce costs for clients and accelerate innovation in the approaches we bring to their legal matters.”

Ivana leads our knowledge management program for the Toronto office and is responsible for Davies’ knowledge management strategic direction, programs and infrastructure. She works with our lawyers on a variety of initiatives aimed at leveraging the firm’s internal resources to deliver greater value to clients, focusing on excellence in quality, consistency and efficiency. Ivana also heads our various initiatives on Davies’ pricing and process improvement strategy, with a view to creating new solutions, improving existing processes and ultimately meeting client objectives. Before assuming this role, Ivana practised for over five years in our corporate and securities group, focusing on mergers and acquisitions, and corporate finance.

**INSIGHTS**

Davies Governance Insights – September 2022, contributor  
Sept. 06, 2022

Davies Governance Insights 2020, contributor  
Oct. 05, 2020

Davies Governance Insights 2019, contributor  
Oct. 03, 2019

Davies Governance Insights 2018  
Oct. 03, 2018

Davies Governance Insights 2017  
Oct. 02, 2017

Davies Governance Insights 2016  
Nov. 14, 2016

Davies Governance Insights 2015  
Dec. 29, 2015

Davies Governance Insights 2014  
Oct. 28, 2014

**EDUCATION**

McGill University, BCL/LLB, 2001

# DAVIES

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