DAVIES



Benoit Archambault
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Expertise
Technology

Bar Admissions
Québec, 1993

A registered trademark agent in Canada, Benoit assists technology clients in challenging intellectual property matters. As the head of our trademark team, Benoit advises Canada's most respected companies.

He works with leading foreign companies to secure, license and enforce intellectual property rights, with an emphasis on domestic and international trademark prosecution and global brand management. Advocating a sustainable prevention approach, Benoit helps clients understand the major issues and new developments in trademark practices.

Benoit counsels clients in general IP due diligence in mergers and acquisitions as well as in investment-related transactions spanning finance, consumer products, the fashion industry, pharmaceutical products, life sciences, computer technology and retail services.

REPRESENTATIVE WORK

Vance Street Capital LLC
Acted for Vance Street Capital, a Los Angeles private equity fund, in the sale of Terra Insights, a Vancouver-based geotechnical, structural and geospatial monitoring company, to Orica for cash consideration of C$505 million.

Blackstone Tactical Opportunities
Acted as Canadian counsel to funds managed by Blackstone Tactical Opportunities in their acquisition (and related financing) of H.I.G. Capital-backed Sustana Group, a Wisconsin and Quebec-based manufacturer of premium, sustainable recycled fiber, paper, and packaging products.

Sobeys Inc.
Acted for Sobeys Inc. in the acquisition of a majority interest in Ricardo Media Inc. and in connection with the related shareholders, use of intellectual property and employment arrangements.

Epic Games, Inc.
Acted for Epic Games, Inc. in its investment in Toronto-based SideFX, the company behind the Houdini 3D animation software used in video game development as well as for visual effects in film productions.

McKesson Corporation
Acted for McKesson Corporation, a leading international healthcare services and information technology company, in connection with its $3-billion acquisition of Rexall and Rexall Pharma Plus, which operate approximately 470 pharmacies in Canada, from Katz Group, one of Canada's largest privately owned enterprises.

Panolam Industries International, Inc.
Acted as Canadian counsel to Panolam Industries International, Inc., a portfolio

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company of funds managed by affiliates of Apollo Global Management, LLC, in connection with its acquisition by Insight Equity Management Company LLC, a leading middle market private equity firm.

First Quality Enterprises, Inc.
Acted as Canadian counsel to First Quality Enterprises, Inc., and its affiliates in connection with the acquisition of Fempro I Inc. and related companies.

The MANN+HUMMEL Group
Acted as Canadian counsel to The MANN+HUMMEL Group of Ludwigsburg, Germany, in connection with its acquisition of the global filtration operations (excluding the South American operations) of Affinia Group for a purchase price of approximately US$1.335 billion (US$513 million for the equity and the assumption of US$822 million of debt).

Fortis Inc.
Acted for Fortis Inc. in connection with its sale to Energy Ottawa Inc. of 10 run-of-river hydroelectric facilities located in Ontario and New York State representing 31 megawatts of installed operating capacity.

Reitmans (Canada) Limited
Acted successfully for Reitmans (Canada) Limited in connection with trademark opposition proceedings against Thymes LLC.

INSIGHTS

Investing In… 2023: Canada chapter, co-author
Jan. 19, 2023

Major Changes to Canada's Trademark Laws to Come into Force in June 2019
Nov. 21, 2018

EDUCATION

Université de Montréal, LLB, 1991
Université de Montréal, BA (History), 1988

PROFESSIONAL AFFILIATIONS

Intellectual Property Institute of Canada
International Trademark Association